

RECIPE PAGES (cont.)

Per book price

RECIPE PAGE OPTIONS

- Include Recipe Notes25¢/book
 - Include Recipe Subcategories5¢/book
 - Include Recipe Symbols5¢/book
 - Include Recipe Page Fillers ~ Available with non-continued recipes only15¢/book
- Complete one: Stock filler set name _____ Custom fillers (enclosed)

PERSONAL PAGES

PERSONAL PAGE ARTWORK ~ Check a design and complete the information below.

- Classic Culinary Checks Vineyard Hearts & Bows Blossoms Heavenly School Days No Art

- Pages: All pages need to be typeset in above design All pages are press-ready (enclosed)
 Some pages are press-ready, some need to be typeset (enclose and provide instructions)

TITLE PAGE ~ FREE; cookbook title and subtitle will be included on the title page, as listed under Cover Selection.

Information to be included on title page:

Organization name _____
 Address _____ Web address _____
 City _____ State _____ Zip _____

PERSONAL PAGES ~ List personal pages in the order you want them to appear, including blank pages.

Page 1 is on the back of the title page. 4 pages are **FREE**. Add up to 12 extra pages for a total of 16 pages.

1. _____	7. _____	13. _____
2. _____	8. _____	14. _____
3. _____	9. _____	15. _____
4. _____	10. _____	16. _____
5. _____	11. _____	
6. _____	12. _____	

Number of personal pages over 4:
 # extra pages _____ x 3¢/page (per book)

Photos/artwork in personal pages printed in one-color: **1 FREE**; add 4 more (for 5 total) ..# extra images _____ x 3¢/image (per book)
 Photos/artwork in personal pages printed in multi- or full-color (unlimited) # images _____ x 20¢/image (per book)

MAIL ORDER PAGE

- Yes, include a **FREE** mail order page. Complete information you want to appear below.

Cookbook title will be included on the mail order page, as listed under **Cover Selection**.

Organization name _____
 Mailing address _____
 City _____ State _____ Zip _____
 Phone (optional) (_____) _____
 Web or e-mail address _____
 Selling price \$ _____ per book Shipping/handling \$ _____

- INDEX** Category Index is automatically included. Check box to also include a **FREE** Contributor Index.

COVER SELECTION

FRONT COVER DETAILS

Wording for Cover Title _____ Typestyle _____
 Wording for Subtitle _____ Typestyle _____
 Wording on Spine _____ Typestyle _____
wording on spine for 3-Ring only Have art department select typestyles

- Full-Color Stock Cover Design # _____** One ink color for title/subtitle _____ **FREE**
If none provided, ink color shown in our guidebook will be used.

- Custom Cover Details:** Provide signed *Art Release Form* if submitting custom art/photos/logo.
 Indicate choice below and complete *Custom Cover Ink Color* and *Print Back Cover* on facing page.

- Custom one-color design # _____ (enclose photo, if required)
- Use Designer Series Cover Template # _____ (enclose photo)
- Use custom press-ready art (enclosed)
- Have your art department design our cover from our sketches or ideas (enclosed)

COVER SELECTION (cont.)

Per book price

CUSTOM COVER INK COLOR ~ For Custom Front Cover Only

- Custom full-color printing 20¢/book
- Designer Series Cover Template (full-color printing) 20¢/book
- Custom one-color design in one in-house ink color: Specify ink: _____ **FREE**
- Custom multi-color (2+ inks) Specify ink(s): _____, _____, _____ 20¢/book
- Foil Stamping – specify color: Gold Silver

100 books = \$1.80/bk; 200 books = \$1.00/bk; 300 books = 75¢/bk; 500 = 55¢/bk; 1000 = 35¢/bk; 2000 = 25¢/bk; 3000 books = 20¢/bk

PRINT BACK COVER (for custom covers only – will be white if no selection is made)

- Printed back cover in one in-house ink color: Specify ink color: _____ 10¢/book
- Printed back cover in multi- or full-color 20¢/book

Note: Designer Series Covers include **FREE** matching full-color back covers as long as no changes are made.

LINERS ON INSIDE FRONT/BACK COVER (for hardback or 3-Ring only)

- Specify paper color:** White Cream **FREE**
- Printed in one in-house ink color: Specify ink color: _____ 20¢/book
 - Stock liner design # _____ OR Custom design (enclose art)
 - Liner L5 (full-color stock liner) 20¢/book
 - Custom multi- or full-color printing (enclose art) 40¢/book

BINDING

- Plastic Comb **FREE** for soft cover or hardback only
- Plastic Coil **FREE** for soft cover only – 600 recipes or less; no tabbed dividers

Choose color: White Red Maroon Blue Navy Hunter Brown Black

- Optional** Imprinted Plastic Comb Binder ... 100-199 books = 60¢/book; 200-999 books = 35¢/book; 1000+ books = 30¢/book
- Wording on Comb Binder _____
- Imprint ink color _____ Imprint Typestyle _____

For Plastic Comb Only

DIVIDER SELECTION

DIVIDER TYPE & DESIGN DETAILS

- Regular* Full-Color Stock Divider Set # _____ (Set of 8) **FREE**
- Tabbed* Full-Color Stock Divider Set # _____ (Set of 8) 45¢/book
- Regular* Custom Dividers (complete below) # dividers _____ x 3¢/divider (per book)
- Tabbed* Custom Dividers (complete below) # dividers _____ x 8¢/divider (per book)

Custom Dividers Details: Provide signed *Art Release Form* if submitting custom art/photos/logos.

Indicate choice below and complete *Divider Paper Color*, *Custom Divider Ink Color*, and *Backs of Dividers* below.

- Custom one-color divider set # _____ (enclose photos, if required)
- Use Designer Series Divider Template Set # _____ (enclose photos and details)
- Use custom press-ready art (enclosed)
- Use artwork/photo submitted, but typeset wording in typestyle _____
- Have your art department design our dividers from our sketches or ideas (enclosed)
- Extra photos for dividers (one photo per divider is **FREE**) x 3¢/photo (per book)

extra photos

DIVIDER PAPER COLOR ~ For Custom Dividers Only

Regular colored divider paper

- White Cream Tan
- Pink Blue Gray Canary Goldenrod Green Brite Red

Tabbed divider paper: White Cream

CUSTOM DIVIDER INK COLOR ~ For Custom Divider Fronts Only

- Custom full-color printing # dividers _____ x 15¢/divider (per book)
- Designer Series Divider Templates (full-color printing) # dividers _____ x 15¢/divider (per book)
- Custom one-color design in same ink as recipe pages **FREE**
- Custom one-color design in one in-house ink: Specify ink: _____ # dividers _____ x 2¢/divider (per book)
- Custom multi-color (2+ inks) inks: _____, _____, _____ # dividers _____ x 15¢/divider (per book)

BACKS OF DIVIDERS ~ Helpful Hints are preprinted on full-color stock dividers and cannot be altered or removed.

- We want the back of our custom dividers blank.
- Print 8 **FREE** pages of standard Helpful Hints on the back of our custom dividers **FREE**
- Print custom backs in one-color — same ink as divider front (enclose material) ... # dividers _____ x 2¢/divider (per book)
- Print custom backs in multi- or full-color (enclose material) # dividers _____ x 15¢/divider (per book)

COOKBOOK EXTRAS

- Include **FREE** Cooking Hints (16 pages) in the back of our cookbook **FREE**
- Include a Recipe Pocket Envelope in the back of each cookbook 15¢/book
- Advertising Pages: Press-ready pages # pages _____ x \$40/page = _____

